

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

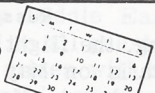
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Vol. 18, No. 37

September 14, 1963

NOT THESE DATES ON YOUR

CALENDAR



Mon., Sept. 16 - "Sweet 16"

Bash for Ben Lucien Burman to celebrate his 16th book, *"The Generals Wear Cork Hats."* Time: 5:00 - 7:00 p.m., tenth-floor. (See page 3)

Mon., Sept. 16 - Reopening of Main Dining Room. New international menu, free champagne cocktails, distinguished guests. Dinner, 7:30 p.m. Reservations, please. (See page 2)

Wed., Sept. 18 - Working Press Luncheon. Guest: Hon. David E. Bell, administrator, Agency for International Development, will discuss the current crisis in the foreign aid program. Time: 12:30 p.m. Reservations, please. (See story, right)

Wed., Sept. 18 - Reception & Dinner for 13 Latin American newspapermen. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations, please.

Tues., Sept. 24 - Regional Dinner: Lebanon. Favors, door prizes, Lebanese food, entertainment. Charge: \$5. Member & one guest. Reservations, please. Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

Wed., Sept. 25 - Working Press Luncheon. Guest: Foreign Minister of Thailand, Thanat Khoan. Time: 12:30 p.m. Details later.

Fri., Sept. 27 - "Bulletin Bash", starring popular comedian Vaughn Meader in a series of satirical skits called *"The Hot Line."* Annual Bulletin Awards also will be presented. Charge: \$3.50. Cocktails, 6:30 p.m. Dinner and presentations, 7:30 p.m. Performance, 9:00 p.m. Reservations, please. (See story, right)

NOTE!

Because of the Jewish Holidays Bulletin deadline for the Sept. 21 issue will be moved up to Mon., Sept. 16, 12:00 Noon.

VAUGHN MEADER IN 'BULLETIN BASH'

'KENNEDY' AT OPC FRIDAY, SEPT. 27

The nearest thing to an OPC visit by President Kennedy will highlight the second annual "Bulletin Bash" Friday evening, Sept. 27 - a starring role by comedian Vaughn Meader of "First Family" fame.

The hero of the most widely-sold comedy recording in history will play the part of the President in a running lampoon of national and world affairs called "The Hot Line."

He will also deliver a special "Meader monologue," a special political commentary on the world situation.

Based on the new-direct-wire contact between Washington and Moscow, the routines will scan the views of both world leaders on our 1964 elections,

their respective families, and the problems of such as de Gaulle, Castro and modern English romantics.

The introductory part of the show is

sprinkled with musical and non-musical satire on the follies of the world scene, news - hawking, and Club life.

Some of the follies to be included are members, a program for saving Club finances and the trouble of OPC's radio and TV newscasters.

The musical part of the two-act program, an affront to all music-lovers, will boast the professional aid of Ted Saunders.

Door prizes will again be a feature.

The performance will be staged on the third floor, following dinner in the

(Cont'd on page 3)



Vaughn Meader

Foreign Aid Chief To Talk At Sept. 18 Lunch

The hottest issue before Congress this week will be discussed by David E. Bell, Director of the U.S. multi-billion



Bell

dollar foreign aid program, at OPC's weekly press luncheon, Wed., Sept. 18.

With differences of more than half a billion dollars between House estimates and the President's requests, hard-fought arguments about Vietnam and Alliance for Progress dollars, plus arguments over India and the Middle East, Bell's visit should provide more news than any recent Club event.

Luncheon is at 12:30 p.m., and special arrangements are being made for TV and radio coverage. Make reservations at once.

HALF-HOUR NEWSCASTS RECEIVE CRITICS' PRAISE

Debut of NBC-TV half-hour *Huntley-Brinkley* newscast on Sept. 9, a week after CBS presented its own expanded 30-minute *Walter Cronkite* segment, was greeted with generally favorable comment in press circles.

Having given Cronkite an "exclusive" beat with a personal camera beat, President Kennedy returned the favor by appearing on CBS with the redoubtable *Huntley-Brinkley* team. Both interviews were termed "leisurely", "informal" and demonstrating how the half-hour format now permits deeper background interviewing to round out understanding of spot news developments.

(Cont'd on page 3)

Overseas Ticker

Edited by AL PETERSON

CARACAS from ART DIGGLE

Accion Democratica's Dr. Raul Leoni, that party's candidate for the Presidency of Venezuela, was honored guest of local OPC Chapter at Tony's El Molino Restaurant. With chapter president **Jim Whelan** presiding, the luncheon brought together Carlos Rangel, editor of *Momento*; Luis Esteban Rey, editor, *La Republica*; Manuel Penalver, Confederation of Venezuelan Workers (CTV) press chief; Luis Feroletto, CTV's PR chief; Jorge Raygadam editor, CTV's *Jornada*; Dr. Bruno Campanini, ANSA; Jose Leiva, AFP; PanAm PR's **Tony Lutz**; Homero Urribarri, editor of *Oil Workers'* *Taladro*; Martin Reynolds; Eduardo Zarraga, Radio Caracas TV; Harold Horan, editor of *American Chamber of Commerce Review*; Glenn Short, *Financial Times*, London; Creole Petroleum Corp's PR's **J. Allan Coogan** and **Hugh Jencks**; North American Assn. director **Jack Vebber**; Jose Quiroga, *O Estado*, Brazil; Ricardo Ocampo, *Vision*; Daily Journal's editor **Jules Waldman**; and AP's **Dick Massock** and **Paul Finch**.

In town trying for interviews with jailed ex-President Perez Jimenez: LA Times' **George Natanson** and NY Herald Trib's **Bernard Collier**. . . . OAS info officer **Alvaro Garcia-Pena** stopping off on LatAm swing. . . . Embassy PAO **Dick Cushing** and wife **Nancy** back from home leave via Mexico and Guatemala.

MEXICO CITY....from THE FOREIGN CORRESPONDENTS ASSN.

The Foreign Correspondents Assn. here presented President Adolfo Lopez Mateos of Mexico with a silver plaque Sept. 6, at a special luncheon of active members, in recognition of his designation as "Man of the Year in Mexico." This was the first presentation under the award, voted recently by the Club, to be given annually. Lopez Mateos was at the luncheon with members of his private secretarial and press staff. He was escorted from the National Palace by Assn. president **Jack Rutledge** of AP, and was greeted at the midtown Focolare restaurant by a welcoming committee composed of former assn. presidents: **Paul P. Kennedy**, NY Times; **David Weber**, NBC; **Charles Guptill**, Gannett Newspapers; **Robert Katz**, AFP; and **Jaime Plenn**, UPI.

Announcement was made at the luncheon that the club had voted to donate a rural school to the government, in keeping with an education ministry program providing for citizen cooperation in its building program. The

association will finance the project by a special assessment.

Recent visitors at the club HQ and bar: **Gunnar Back**, news director WFIL-TV, Philadelphia; **Bill Johnston**, Albuquerque UPI; **Andrew P. Jaeger**, United Artists TV; **John Bennewitz**, NYC photog; **Dean Wallace**, San Francisco Chronicle; **Bleeker Dee**, WRUF, Gainesville, Fla.; **Don McNulty**, AP, Lincoln, Neb.; **Judge Thomas E. Scully**, Washington, D.C.; **A. Washburn**, Washington, D.C.; **Jorge Bravo**, Inter-American Bank PR director; **Erwin D. Canham**, Christian Science Monitor; **Jimmy Powers**, NY News; **Bill McCall**, Philadelphia, son of **Wm. H. McCall**, LatAm veep, UPI; **Bruce Underwood**, Journalism Dept., U. of Houston, Tex.; **Coates S. Mobray**, Dallas Press Club.

TOKYO...from NORMAN SKLAREWITZ

This kimono capital is less a date-line these days and more a launching pad for outbound newsmen awaiting planes. Korea was the first Asian news center in past weeks and saw **Ed White** and **Conrad Fink** of AP and **Don Brydon** and **Charley Smith** of UPI, among others, jet over to cover the Military Armistice Commission meetings at Panmunjom in the wake of the North Korea DMZ raids.

Then Vietnam grew hotter. The transiting of **Henry Cabot Lodge, Jr.**, ambassador designated to the Republic of Vietnam, through Tokyo en route to Saigon, became something more when martial law was ordered in the capital. Saigon's airport was closed to commercial traffic, and Mr. Lodge was temporarily stranded in Tokyo. Best the Fifth Air Force here could do for the ambassador was an old DC-6 transport, but it had to do. With the new ambassador went **Bob Eunson**, AP; **Jerry Simmel**, UPI; **John Rich** and **Jack Fern**, NBC. Out Saigonward on the first commercial jet were **Keyes Beech**, Chicago Daily News; **Robert Martin**, US News & World Report; **Sam Jones**, AP; and **Jim Pickrell**, shooting for UPI. What a week!

Assuming posts in Tokyo in recent weeks are a host of new men including **Emerson Chapin**, NY Times, and **Hans Huergen Neuman**, CBS cameraman. UPI's Bangkok bureau chief **Robert E. Udick** has been transferred to Tokyo to become editor of *Asian Services*, and **Charley Smith** was shifted to Hong Kong to replace **Arthur Dommen**, who is taking a year's leave of absence. Also new at

MISS ROSS ANNOUNCES 1964 CHARTER PLANS

Plans for the OPC's fourth annual Charter Flight have been announced by



Ross

Madeline D. Ross, creator and chairman of the project since it was launched in 1961.

TWA has been selected as charter carrier for 1964. Via TWA Inter-

continental Boeing, the flight will jet from New York to Paris on May 21, 1964, returning from London to New York June 21. Seating accommodations will be those of standard economy flights. However, services and amenities will be "first class or better." Each round-trip will cost \$270 plus the usual non-refundable registration fee of \$10. No reservations will be made without this fee.

Only OPC members and their spouses are eligible to participate in the charter. A spouse must be accompanied by a member spouse.

"Members are asked not to telephone or write to apply for exceptions in the plans or regulations," Miss Ross said.

The Charter Flight Committee also includes **DeWitt S. Davidson**, **Gordon Gilmore**, **Richard Joseph**, **Robert S. Kane** and **Robert LaBlonde**.

DINING ROOM DINNERS RESUME

International Menu Set

A festive international menu will be the highlight of the evening when the main dining room reopens Mon., Sept. 16 for dinner at 7:30 p.m. Free champagne cocktails also will be on hand.

The menu will include: Prosciutto and Melon, Shrimp Cocktail, Supreme of Fruit au Kirsch.

Creme de Tomato, Scotch Cocky Leeky, Onion Soup au Gratin.

Broiled African Lobster Tail with Drawn Butter, Coq-au-vin Bourguignonne with Rice Pilaw, Roast Prime Rib of Beef au Jus and Horseradishes, Sirloin Steak Minute Saute au Shallots, choice of vegetables and a salad . . . all topped by a delicious selection of desserts.

Charge will be \$3.95. Reservations, please.

Editor This Week: **Ralph Major**
Bulletin Committee Chairman:
Paul Grimes
Managing Editor: **Lucille G. Pierlot**

(Cont'd on page 5)

HALIMA TO BELLY-DANCE AT LEBANESE EVENING

An authentic belly-dancer named Halima will entertain guests at the first regional dinner of the season — saluting Lebanon — at the Club on Tuesday, Sept. 24.

A menu of Lebanese specialties, supplied by M. Arage, proprietor of the Cedars of Lebanon Restaurant, will be served on the second floor — decorated in native style by the Persian Shop. Miss Halima will appear by courtesy of the Britannia Cafe, where she entertains regularly.

Souvenirs supplied by Middle East Airlines will be presented to all guests, while among the 11 door prizes will be an electronic clock, six gold-embossed passport cases, a heavily-embroidered table cloth and napkin set made in Lebanon, three ladies' leather bags embossed with 18 karat gold, all products of Lebanon. Middle East Airlines, Pan-American Airways, the Lebanese Tourist Office in Beirut and the Phoenicia Oriental Bazaar share honors in providing door prizes.

Entertainment, in addition to Miss Halima, will also include presentation of a preview film, "This Is Lebanon", produced by United Artists.

Early reservations will be appreciated.

NEWSCASTS (Cont'd from page 1)

Neither format, however, was said to have departed radically from the pattern of the previous 15-minute shows which, admittedly, had to jump quickly from one headline to the other without depth or diversity of subject matter.

The NBC presentation did attempt to pictorialize, with a verbal crawl overprint, figures and statistics which become confused when rendered verbally.

Of interest to New Yorkers was the fact that the usual back-to-back conflict between competing network news programs was avoided. CBS presents its half hour from 6:30 to 7:00 p.m., at which time the NBC program takes the air.

The ABC network does not contemplate scheduling any half-hour news show since it already programs 25 minutes of news between 6:00 and 11:00 p.m., according to news Director Ron Cochrane. ABC is the only network, he said, which offers a 10-minute news segment at 11:00 p.m. EDT to cover late-breaking stories. The network is, however, beefing up its reporting and film staffs and crews.

PRESS FREEDOM ATTACKS CAUSE NEWSMEN CONCERN

Large and small-scale attacks on press freedom continued this week to hamper journalists in their coverage of world news.

• In Karachi, Pakistan, more than 1,000 newspaper reporters, editors and printers went on a nationwide strike on Sept. 9 protesting a new law regulating the press. The law forbids publication of anything but certified accounts of proceedings of the National Assembly and other legislatures and courts. It also requires newspapers to publish Government press releases without cutting or editing.

• In Vietnam, U.S. correspondents awaited action on a new "press guidelines" directive clarified by the State Department on Sept. 6. The clarification notes that U.S. officials will not discourage stories critical of the Diem government as previously. "We have not been satisfied with the South Vietnamese handling of the press and have gone to the lengths of making not only private protests to the Vietnamese Government, but Secretary Rusk has twice said publicly that we were not satisfied with their handling of the press", a Department spokesman stated.

• In Guatemala, La Hora remains under a military government decree not to publish any copy not previously approved by the official censor.

BULLETIN BASH (Cont'd fr. pg. 1)

main dining room. Dinners will also be served on the third floor for an overflow attendance.

Tickets will be \$3.50 for dinner and show. Cocktails will be served at 6:30 p.m. Dinner and presentation of the annual Bulletin Awards for outstanding contributions by OPC members follow at 7:30 p.m. The "Hot Line" performance will start at 9:00 p.m.

Vaughn Meader first achieved fame with his record-breaking album, "The First Family," a humorous take-off on the life of President Kennedy and his relatives. Since its fabulous success — over 4,000,000 copies sold — Meader has turned out a second Kennedy album, and is now specializing in political satire monologues. His first singing record, "No Hiding Place," was just released last Wednesday and was chosen by *Billboard* as the "pick-hit" of the week.

API Seminar To Discuss Latin American Affairs

Club members will have an unusual opportunity to learn what is happening in Latin America when 13 visiting editors and a high State Department official visit the OPC on Wed., Sept. 18.

The editors have come from nine countries to participate in an annual seminar held by the American Press Institute. The State Department official is William D. Rogers, Deputy U.S. Coordinator for the Alliance for Progress.

They will be at the Club for cocktails at 6:30 p.m., followed by dinner and a discussion of press matters and Inter-American affairs in general. Questions will be invited from the floor for a free-wheeling examination of the state of the hemisphere.

The panel members include editors and publishers of newspapers in Uruguay, Costa Rica, Brazil, Ecuador, Argentina, Mexico, Dominican Republic, Bolivia and Chile. Many will be accompanied by their wives.

There will be a free showing of slides on Chile at 5:30 p.m. by Nicolas Velasco, editor of *Las Ultimas Noticias* of Santiago. All Club members are welcome to attend.

SWEET SIXTEEN BASH TO HONOR BEN BURMAN

A Sweet Sixteen Bash honoring *Ben Lucien Burman* on the publication of his 16th book will be held on Monday, Sept. 16, from 5:00 to 7:00 p.m. in the 10th floor lounge.

Burman's new book, already in its second printing before publication, is "The Generals Wear Cork Hats", an inside story of his adventures as a war correspondent with the Free French rebels in North Africa. Burman has been credited as being the first correspondent to publicize De Gaulle and the Free French in the U.S.

An exhibition in the lounge of drawings for the book by Alice Caddy, Ben's wife and illustrator who accompanied him as official war artist, will be shown.

Eddy Manson, composer of the prize-winning scores for *Little Fugitive* and *The Nile*, will play some tunes on his famous harmonica.

Lin Root is chairman of the committee planning the event, with *Will Yolen* as assistant and President *Barrett McGurn* and a distinguished list of OPCers as sponsors. Reservations, please.

Global Voice News Agency Reports Now Enliven Local Radio Programming

The following article was contributed by Radio Press International. The Bulletin is publishing it because it illustrates a phase of reporting with which many OPC members may be unfamiliar, but which is playing an increasing role in conveying international and domestic news to the American public.

By MICHAEL J. MINAHAN
(Vice President and Gen. Manager, RPI)

Capturing the drama of the news in sound is what voice news agencies such as Radio Press International (RPI), my own firm, do for radio audiences around the world. Half of each year, more Americans get their news by listening to radio than by watching television. That kind of nine-figure "circulation" makes the assignment a responsible one.

Founded in '58

Radio Press International, founded in 1958, operates today as a global news agency serving more than 120 independent radio stations in the United States, Canada, Australia and Africa with voice news reports and public affairs programs.

Independent stations (as opposed to the networks' affiliates) account for the majority of radio stations broadcasting today — and, more important, they account for the lion's share of the huge coast-to-coast radio audience. Radio formats, of course, have changed drastically since the 1930s when most stations carried network entertainment programs and news reports. Today, the radio medium's strength lies with the independent station ownership and programming which developed soon after the arrival of television in the late 1940s.

'Modern Radio'

But the launching of "modern radio" also posed some serious problems. Comprehensive news was integral to the new radio format, and while some of the independents had superlative records in covering local affairs, their facilities for gathering national and world news simply were not on a par with the global news facilities of the old-style networks: a severe failing in view of growing public dependence on news from independent radio broadcasters.

The broadcasters' initial approach to this problem was less than satisfactory. Studio announcers went on the air with written wire service stories about national and foreign affairs. To the ear, this copy sounded "dead"; it had no immediacy, lacked the ring of authenticity.

Meanwhile, the independent stations' huge successes in fields other than news

made their news and public affairs shortcomings all the more serious. The "indys", with their lively air personalities and popular music — all regularly scheduled on daily programs — had become the primary choice of most radio audiences; in the majority of markets, they were winning the competition with network radio — at every level but news.

The managements of these stations were increasingly sensitive to the news problem, to the need for in-depth news, for treatments that would cover public affairs in radio terms. Formats and techniques were needed that would convey the excitement of the news and hold the full attention of radio audiences.

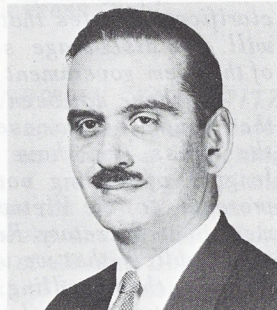
The establishment of Radio Press International, largest of the world's independently owned voice news agencies, represented the first answer to modern radio's news problem.

RPI began supplying stations from coast-to-coast with daily voice reports from around the country and overseas, but without any of the inhibitions of network involvement. The new service, in effect, provided these stations with the direct service of their own voice reporters in London and Paris, Moscow and Rome, Brussels, Tokyo, Hong Kong and in other key news centers around the world.

The service permits stations everywhere to transport their local audiences to London for an interview with Prime Minister Macmillan, to Yugoslavia for on-the-spot reports of an earthquake disaster, to St. Peter's Square for the jubilation that greeted a new pope.

Today, RPI's New York Control Center receives voice reports from around the globe 24 hours a day and re-routes them to subscribing stations across the country and throughout Canada on a regular schedule. Each station determines for itself which reports it uses over its own air, as well as the proportions of foreign, national and local material that makes up its news budget.

In 1959, the Straus Broadcasting Group, which operates New York City radio station WMCA, acquired RPI and the agency now functions under Straus management. Today, with over 4,000 radio stations broadcasting in the United States, and many more throughout the



Minahan

LETTERS

Editor, *Bulletin*:

J. Q. Riznik's letter concerning the "50-page booklet" I am doing for the OPC points up the possibility that there are other members who may be wondering what the hell is going on.

Mr. Riznik would wave away the anecdotes of our struggles and eventual development of the OPC as a world communications center.

Instead, he proposes 50 pages on "where we're GOING" (his caps), an "OPC Office of Peace Information", the publication by the *Bulletin* of "Peace communiques from tomorrow's peace battleground" and the role that the OPC should "play in the roles of our future Space Correspondents posted to do a tour with the Moon Bureau" (all caps his).

Mr. Riznik may be trying to be helpful but what on earth is he talking about?

Barrett McGurn is doing a capable job of charting our future course in his weekly President's column.

I have the job of gathering material that will be useful to present-day writers assigned to do stories on our 25th anniversary and on our colorful background. We are simply asking for material to supply the writers.

We are not planning a "50-page booklet." We will probably mimeograph the material. Authenticated, of course.

For example, I would like to know more about Mr. Riznik's report that Nazi agents masqueraded as waiters at our luncheons. Which luncheons? What year and where? If Mr. Riznik can support his statement, I would be delighted to include it in my material.

In fact, right now we need more stories and fewer suggestions.

Murray Lewis

rest of the world, RPI has expanded as well as geared up the original service.

Correspondents are based throughout the United States and Canada, and we continue to maintain bureaus and correspondents in the key news centers of Europe, Asia, Latin America, Australia and Africa.

In addition to "hard news" voice reports, RPI now also produces such public affairs programs as "From the People," a weekly discussion program which brings top newsmakers to radio audiences in all 50 states, direct from Washington, D.C.

Radio audiences, today, demand news techniques that involve more than deep-voiced young men reading copy meant for the eye rather than the ear. Listeners expect immediacy, and the full sound and flavor of events which voice news convey.

REPORT: BOARD OF GOVERNORS SEPT. 10 MEETING

A turbulent six-hour meeting of the Club board of governors faced up to the treasurer's report of an operating loss of \$9,000 for the month of August and weathered three other crucial issues on September 10.

The meeting, which began at 6:15 p.m. and went on without a dinner interval until past midnight, developed into two factions with opposing viewpoints on recent actions of the Executive Committee. The right of that committee to set policy was challenged.

Other issues which divided the Board included the reported resignation of *Henry Cassidy* as Admissions Committee chairman, payment of the fee to outside legal counsel in last spring's lawsuit and possible sources of increased revenue.

The Cassidy issue was resolved by correcting the minutes of the July 30 meeting which reported his resignation. Mr. Cassidy then resigned in writing from his chairmanship and a successor was later named.

A long and acrimonious discussion on the size of the fee charged by the law firm engaged by the Club to defend itself against action taken by members of the board followed. This was resolved by passage of a resolution empowering the treasurer to reopen negotiations on the fee.

A vote of confidence was given Club counsel *Frank Wachsmith* in the course of the legal discussion and the hope was embodied in the voice vote that he would continue his association of 10 years' standing with the Club.

Action of the Executive Committee in personnel cuts was challenged by several members of the board toward the end of the evening. Involved in this item was the disagreement of members of the *Bulletin* Committee with the chairman.

The position of the *Bulletin* managing editor, as well as that of the secretary to the president and the board, was downgraded to save on salaries and to achieve, in President *Barrett McGurn's* words, an "energy pool" from which employees might be directed to various tasks as they are needed.

Bulletin chairman *Paul Grimes* acted on the recommendation of the Executive Committee, as did the Club president, with regard to the employees under their supervision. At a meeting of the *Bulletin* Committee on Sept. 9, 12 of 13 issue editors who learned of the action disassociated themselves from it and instructed the chairman to inform the board. He did so.

At deadline, the future of the presently constituted *Bulletin* Committee was in doubt. The board refused to

accept the resignation of the chairman who felt he could no longer work with his committee under the circumstances.

Two letters from *Bulletin* editors, *Ralph Major* and *Leon Theil* were received and introduced into the record. Major's letter, read aloud by board member *James Sheldon*, called the crisis faced by *Bulletin* editors the most serious in its history. Major, the second in the series of *Bulletin* Committee chairmen, was appointed in 1947.

In his report, treasurer *Matthew Huttner* asked for authority to utilize money in the Club development fund to meet pressing financial needs. He revealed that there is \$12,000 in the savings account, \$6,000 in the checking account and \$15,000 in the development fund. He was joined by House Operations Committee chairman *John Wilhelm* in the hope that the end of this month would see some easing of the strain and an expected upturn in restaurant and bar business.

George Bookman was named as new chairman of the Admissions Committee. Members are *Clyde Brown*, Fairchild Publications; *Virginia Prewett*, Bell Syndicate; *Richard P. Hunt*, *NY Times*; *Ralph Jules Frantz*, *Herald Tribune*; *David Shefrin*, WABC-TV; *Frank Gibney*, *Show* magazine; *Ivan Dmitri*, photographer; *Mary Hornaday*, *Christian Science Monitor*; and *Watson Sims*, AP.

Other committee chairmen approved by the board were *Albert Cellario*, *Life en Espanol*, Inter-American Affairs Committee; *Madeline D. Ross*, Charter Flight; and *Jess Gorkin*, *Parade*, chairman of a new membership drive.

The membership drive was a further recommendation of the treasurer and other members of the board, underlined by the president who urged a closing of ranks and the settlement of differences among board members in the face of the difficult financial conditions being undergone by the Club.

McGurn singled out *Joseph Newman* for particular praise for his successful effort to bring interesting programs to the Club which were stimulating and which had resulted in increased attendance and favorable publicity for the Club.

TICKER (Cont'd from page 2)

UPI-Tokyo are *Robert Metcalfe*, *Kim Willenson* and *Jerry Umehara*. The latter just came in from NY to be Tokyo news picture editor.

The Seoul Press Club now has its own premises at the Hapdong Building in downtown Seoul and welcomes the patronage of visiting correspondents. **Dick Halloran**, McGraw-Hill World News, back from a six weeks Southeast Asia swing.

ASSIGNMENT or vacation in EUROPE?



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Gordon Gilmore

Vice President Public Relations
Trans World Airlines

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MEMBERSHIP APPLICATIONS ACTIVE

FRANK W. BEATTY — United Press International, Buenos Aires, Argentina. Proposed by David Belnap; seconded by William Horsey.
DAVID M. CULHANE — The Baltimore Sun, London, Engl. Proposed by James M. Feron; seconded by Clyde H. Farnsworth.

ROBERT M. MOTTAR — Free-lance, France. Proposed by Charles E. Rotkin; seconded by Nicholas J. Parrino.

ASSOCIATE

MILTON GOLIN — Pharmaceutical Manufacturer Assoc., Washington, D. C. Proposed by Kenneth N. Anderson; sec. by Will Yolen.
JACK GOODMAN — KUTV-Intermountain Broadcasting; N.Y. Times, Newsweek, Utah. Proposed by Edward Goldberger; seconded by John McAllister.

WILLIAM J. GREENE, JR. — Radio Free Europe Fund, Inc., New York. Proposed by Alton Kastner; seconded by Murray Lewis.
JOHN SANFORD HARPER — John Sanford Harper Assoc. — Superior Features Syndicate, New York. Proposed by Roy Battersby; seconded by Channing M. Hadlock.

RUTH STREETER HATCH — Bascom N. Timmons — NA Press Bldg. Wash., D.C. Prop. by Sylvia Taylor; sec. by Dorothy Omansky.
JAMES H. HIGGS — N. American Aviation, Inc. Washington, D.C. Proposed by George Carroll; seconded by Ansel E. Talbert.

JOE HYAMS — N.Y. Herald Trib., Calif. Prop. by Barrett McGurn; sec. by Ralph Chapman.
STEPHEN JOSEPH McCORMICK — Mutual Broadcasting System, Inc., Washington, D.C. Proposed by George Hamilton Combs; seconded by Philip C. Clarke.

ROBERT I. STANFIELD — General Dynamics Corp., New York. Proposed by Alpheus Jessup; seconded by George Carroll.

PRESIDENT'S COLUMN

The *Bulletin's* crowded events calendar provides a brilliant answer to any question about what Joe Newman's Program Council is doing to make the OPC the newsiest spot in New York.

During the past week the OPC was prominent in the programs distributed by the protocol section of the State Department in connection with the visit of King Mohammed Zahir Shah of strategic Afghanistan.

Next week (Wed., Sept. 18) we are sure to make the TV, radio and news headlines with the luncheon press conference of Hon. David E. Bell, administrator of the Agency for International Development. The hour — as every Wednesday at these press luncheons — will be 12:30 p.m. and, with due respect for everybody's busy day, we will be out by 2:00 p.m. The Administration has an announcement it wants to make and we have been chosen as the platform. Do come.

More top events are in the negotiation stage. We expect some of them to make the largest headlines. Do watch the *Bulletin* calendar.

Side by side with the efforts of such members of the Program Council as Watson Sims (press conferences) and Jim Sheldon (Open House Events), the House Operations Committee is meeting almost constantly and has a great deal of good news to report. The dining room (second floor), which has been closed evenings during the summer, will resume regular nightly service weekdays starting this Mon., Sept. 16. Joe Willicombe and Will Oursler are organizing a gala for that first night at 7:30 p.m. Domestic champagne cocktails will be on the house. Roger Durgee, the Club's new acting manager, has arranged four main dishes at \$3.95 each (ribs of beef, prime steak, ect.). Pre-theater service will be emphasized from now on in the main dining room at night. Our Club is in the heart of the Broadway theatrical district. It is committee feeling that members would like to take advantage of that by combining an OPC snack and a play.

The big headache is still the question of finances. August, the traditional worst month of the year, cost us \$9,000 on the red ink side. This means that every economy (better use of personnel and not the minimum extravagance) is essential. The Club administration is hunting for every possible dollar of savings (rental of rooms as offices rather than as hotel space where that is more advantageous — a \$10,000 annual saving seems feasible; use of personnel interchangeably in several jobs, etc). On the other side, we are trying to rent banquet halls to news

Hotel Rooms To Offices Subcommittee Suggests

Conversion to offices of remaining Clubhouse space still used as hotel rooms has been recommended on a gradual basis by a sub-committee of the House Operations Committee. The group was composed of Jesse G. Bell, Joseph Willicombe, Jr. and Myra Waldo.

Rooms with bath are to be converted last as these are in greatest demand.

Although the sub-committee found that guest rooms generate more income than commercial space — when these are occupied, seasonal variation in room bookings can vary from 12% occupancy in June to 62% in April and May.

It found consequently that steady year-round income from office rentals of the same space would be more profitable. OPC guest rooms, according to figures supplied the sub-committee by acting manager Roger Durgee, are occupied 50% of the time on an average, compared to 74% occupancy average for New York hotels.

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SUBLET AVAILABLE: Nicely furnished 2 rooms; bedrm, livingrm, kitchenette, hotel maid service. 86th St. off Central Park West. Dec. 15 — Apr. 1. \$225 month. Write: *Bulletin*, Box 271.

FOR RENT: EXECUTIVE OFFICE SUITE. 1800 square feet. All or part available. Ultra-modern, air-conditioned suite. Tele: L.J. Marcus, Plaza 2-7130.

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HOUSE FOR SALE: WOODLAND RETREAT IN WESTCHESTER. Swiss chalet on wooded acre in Pocantico Hills — beamed livingrm, panel knotty pine, large wood-burning fireplace. 1 bedrm, bath, kitchen & den with patio. Private road & garage. Within 1 hour NYC. Ideal for writer, artist or retired couple. Price: \$20,000. No agents. Deal directly with owner. Tele: John E. Tynan, MU 7-4602; 51 E. 42nd St. NYC.

FOR SALE: Partnership in *Film News*, bi-monthly audio-visual magazine. Contact: Rohama Lee, Room 84, OPC; PE 6-0139.

FREE-LANCE PUBLICISTS WANTED: For placement assignments on project basis on beauty, fashions, food and general business field. List your specific forte and enumerate personal contacts. Write: *Bulletin*, Box 272.

RESEARCHER (library, stock footage) AVAILABLE: newspaper, TV & information experience; seeking free-lance or permanent work. Write: *Bulletin*, Box 273.

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and other groups when we have no scheduled events. That operation has met with an enthusiastic response.

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PEOPLE & PLACES

TRAVELING: **Dorothy Gordon** off to Stockholm, Vienna, Berne-Zurich and Rome, the guest of various European governments, to tape TV and radio shows with English-speaking and American students. The tapes will be heard on NBC-TV and radio early in October **Melton Davis** in from Rome to New York September 24 to discuss a TV series on Americans in Europe, a new novel laid in present-day London, and to garner magazine assignments. He can be reached till October 9 at the Shelton Towers Hotel or through his agent, Julian S. Bach, Jr. . . . After film chores beneath the Atlantic on a Polaris sub, associate producer **Daniel Karasik** and director Tom Priestley off to Sikkim to film an hour color documentary for NBC news with Princess Hope Namgyal. . . . **Poppy Cannon** to Abijam, Ivory Coast, for Town and Country Magazine. . . . **Allyn Baum**, staff photog of the N.Y. Times, recently married to Pell LeWitt of New Britain, Conn., off Sept. 18 on a two or three months' assignment to the Antarctic with Rear Admiral James R. Reedy via never-before-flown route to McMurdo Sound. It's his second trip to the South Pole in the last year. . . . **Ken Giniger**, pres. of Hawthorne Books, off to Europe Sept. 13 to visit authors and publishers in Rome, Milan, Paris, London, Frankfurt - returning Oct. 16. His wife Carol testing OPC's competition by traveling on Nat'l Press Club charter flight to Europe today. . . . **Geraldine Fitch** and husband, George, left Sept. 11 for their new home in Claremont, Calif., via Fargo, N.D., to visit a son, Seattle and San Francisco for brief visits.

ARTICLES: "No, But I've Heard the Album" (on original cast albums) by **Alan Levy** in September Cosmopolitan. . . . "Can Soviet Scientists Break Through the Iron Curtain?" by Soviet affairs writer and TV producer **Ellis Mott** in September "Today's Health," published by the American Medical Association. Mott is also preparing a section on astronomy for the Cowles Comprehensive Encyclopedia **Albert Axelbank**, ex-UPI manager on Formosa, author of "The Press on Formosa" in September International Press Institute Report **Charles L. Markmann's** byline on "The Public That Couldn't Be Rallied," in Public Relations Journal.

BOOKS: **William Laas'** "The Feel of the Road," to be published September 23 by Popular Library, chosen as a premium for teen-agers by Ford Motor Co. . . . **Agatha Young's** "Women and the Crisis" and **Adele Nathan's** "Lincoln's America" are included in "A Bibliography of the Civil War", just published.

NEW POSTS: **Robert Vitarelli**, CBS

News producer-director, to Washington, where he will direct "Face the Nation" and the Washington portion of the Cronkite evening news **Henry W. Bagley** formerly PR director of the International Basic Economy Corporation in Brazil, back in New York as PR director in IBEC's home office New CBS news bureau in Washington to cover stories of special interest to CBS-owned stations in N.Y., Chicago, Los Angeles, Philadelphia and St. Louis is headed by v.p. **Hal Hough**, with **John Edwards** as bureau manager-correspondent.

RADIO-TV: **Elaine Shepard** made third appearance on "Girl Talk" with Virginia Graham September 6.

SPEAKERS: Annual convention of Sigma Delta Chi, scheduled for Norfolk, Va., November 6-9, will be addressed by OPCers **Walter Cronkite**, **Gardner Cowles**, **Turner Catledge** and **Blair Clark**.

ON THE MARCH: **Richard Cohen**, PR director of the American Jewish Congress, served on the press committee setting up coverage facilities for the recent March on Washington.

OUT OF BOUNDS: Chicago Press Club unallows women until after 3:00p.m.

HANDS ACROSS THE CONTINENT: Past-pres. **Cecil Brown** and veep **Lin Root** will present a scroll and the new image of OPC to the San Francisco Press & Union League Club on occasion of their Diamond Jubilee (75 years), Sept. 9-13.

M&T Chemicals

Inc., formerly Metal & Thermit Corporation and now a subsidiary of American Can Company, produces tin chemicals and organotin compounds. Combining creative metallurgy and chemistry, M&T activities now encompass chemicals, coatings, ceramics, minerals and welding—in addition to the recovery of tin from scrap produced in can-making operations.

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